

University of Washington Computer Science & Engineering Endowment Campaign Fact Sheet

What is Endowment?

A gift to endowment is a permanent gift to University of Washington Computer Science & Engineering (UW CSE)

The principal is invested, to grow over time, while the annual income provides a reliable stream for support to help CSE achieve its missions of education, research and service.

Why Endowment?

Contributions to endowment allow donors to create a lasting legacy – an investment in the present and the future.

Because endowments provide a never-ending source of income, donors have the satisfaction of knowing that they are investing in CSE's mission, while ensuring that their own philanthropic goals are met.

Why UW Computer Science & Engineering?

UW CSE is ranked among the top ten programs in the nation at both the undergraduate and graduate levels. Its education and research programs are integrally linked to the excellence of the University of Washington, and to the Pacific Northwest's innovation economy. UW CSE is a resource not only for UW but also regionally, nationally, and internationally – CSE's people and ideas drive the future of computing.

The highly successful \$42,000,000 capital campaign that enabled the construction of the Paul G. Allen Center for Computer Science & Engineering has given UW CSE a terrific facility. As Paul Allen said, "The Allen Center is a wonderful home for the program, but at the end of the day it's the excitement, intelligence and innovation of the men and women in this organization that make it what it is. The faculty here is unparalleled, and the undergrad and graduate students are dedicated and inspiring." Endowment supports "the people part" – the people who will realize the potential of this world-class facility.

Why Now?

The endowment campaign is needed to take full advantage of UW CSE's tremendous positioning – a top-ranked program in the best imaginable facility – and to push even farther in terms of the top-tier education and groundbreaking research that UW CSE produces. Our goal is to raise \$20,000,000 in endowments for CSE. Endowments allow CSE to invest aggressively at the boundaries of the field – in opportunities that arise so quickly in computing. The flexibility of an endowment will allow UW CSE to move into new areas, explore new educational paradigms, and become increasingly diverse.

Campaign Priorities

Donors to the University of Washington Computer Science & Engineering Endowment Campaign may choose a particular area of personal interest, or allow UW CSE to designate their gift to an area of identified need.

The following areas are our top priorities:

Excellence for Faculty **\$12,000,000 goal**
 Includes named chairs and professorships for top UW CSE faculty, providing discretionary funds for cutting-edge education and research programs. Also includes support for first-rate visiting faculty who bring particular expertise and excitement to CSE on a rotating but regular basis.

Excellence for Graduate Students **\$5,000,000 goal**
 Focuses on named fellowships to support graduate students with broad backgrounds and interests in any or all of the research fields in computing.

Excellence for Undergraduate Students **\$1,000,000 goal**
 Focuses on single- and multi-year scholarships that allow UW CSE to attract and retain the best and most diverse undergraduate students.

Edward D. Lazowska Endowment for Innovation and Leadership in CSE **\$2,000,000 goal**
 Honors Ed Lazowska’s long-term leadership to UW CSE and beyond, providing UW CSE with stable funding for innovation in the three critical missions of education, research and service.

Naming Opportunities	Information on UW’s Investment Policy
<p>Naming opportunities are available for gifts of \$50,000 and above. Appropriate recognition, designed in consultation with each donor, is part of each gift that creates a named fund.</p> <p>Appropriate spaces in the Paul G. Allen Center may be available for naming for gifts of \$100,000 or above.</p> <p>Lifetime endowment gifts of \$25,000 and above are permanently recognized on the UW CSE Endowment Wall.</p>	<p>Gifts for endowment are invested in the UW’s Consolidated Endowment Fund (CEF). While assets are invested in a common pool, each endowment is assigned its own budget number to track growth in principal and distributions of income.</p> <p>The primary goal of the CEF is to maintain the purchasing power of its individual endowments over time. To achieve this, only a portion of the total investment return (income plus capital gain) on the CEF is distributed for use, while the remaining portion is reinvested.</p>

For information on “How to Make a Gift”, see www.cs.washington.edu/campaign